



## Advertising & Media Kit

[www.TheWeddingRow.com](http://www.TheWeddingRow.com)

# Love Styled Well.

## THE WEDDING ROW IS CHARLESTON'S ULTIMATE RESOURCE FOR WEDDINGS.

From the chic, to the elegant, to the over-the-top fabulous, we divulge all the details here. Whether you are a bride, a groom, or just wedding obsessed, The Wedding Row is here to explore, discuss, and share all things matrimonial. The wedding industry thrives in Charleston, and the creative minds behind the industry feed its growth. We feature a select collection of vendors who comprise the upper tier of their respective trades. Trailblazers in style, creativity, and service, their work consistently awes and inspires.



# Layout





# Statistics

## CHARLESTON IS A TOP DESTINATION WEDDING CITY FOR MANY REASONS.

She is filled with gorgeous venues, spectacular views and many gifted professionals that transform mere weddings into works of art. TWR is a visual stage for all the posh details. Our goal is to synergistically work with the entire wedding community to share inspiration with brides and our wedding obsessed readers. Here are some tasty tidbits about our viewers...

97

COUNTRIES

6

CONTINENTS

OVER

5,000

MONTHLY VISITS

54%

OF VISITORS  
ARE NEW

OVER

12,000

MONTHLY  
PAGE VIEWS

50%

VISIT MULTIPLE  
PAGES



# Advertising

## WE HAVE A VARIETY OF CUSTOM ADVERTISING CAMPAIGNS AND PAYMENT OPTIONS AVAILABLE.

All ads are subject to approval to ensure the aesthetic integrity of TWR. We reserve the right to not publish an ad. We recommend Hoppmann Creative for assistance in Ad design, as they offer our clients specialized rates... [info@hoppmanncreative.com](mailto:info@hoppmanncreative.com).

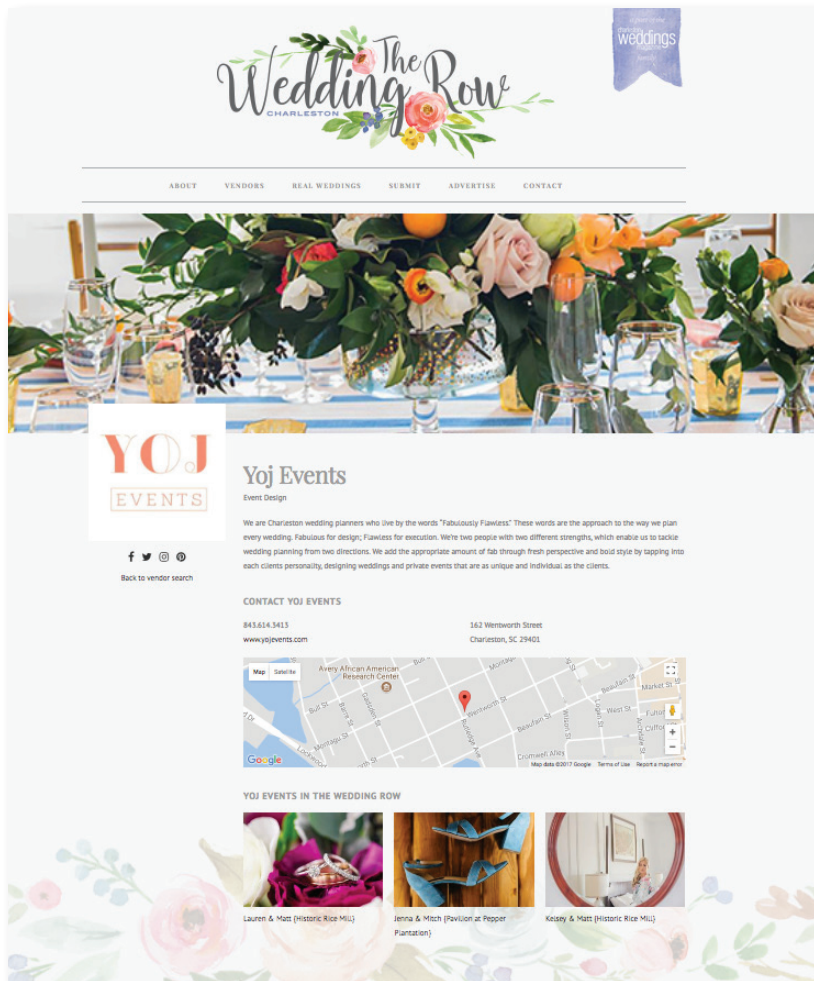
<b>A</b> LARGE RECTANGLE	<b>B</b> SMALL RECTANGLE (UPPER)	<b>C</b> SQUARE	<b>D</b> SMALL RECTANGLE (LOWER)	<b>E</b> LARGE RECTANGLE (LOWER)
<b>\$200</b> MONTHLY (To ensure equal visibility, ads rotate on each page refresh.)	<b>\$175</b> MONTHLY (To ensure equal visibility, ads rotate on each page refresh.)	<b>\$80</b> MONTHLY (To ensure equal visibility, ads rotate on each page refresh.)	<b>\$150</b> MONTHLY (To ensure equal visibility, ads rotate on each page refresh.)	<b>\$175</b> MONTHLY (To ensure equal visibility, ads rotate on each page refresh.)
284 (w) x 215 (h) PIXELS	284 (w) x 137 (h) PIXELS	137 (w) x 137 (h) PIXELS	284 (w) x 137 (h) PIXELS	284 (w) x 215 (h) PIXELS
72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE	72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE	72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE	72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE	72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE

Payment in full is required prior to ad publication.

# Vendor Spotlight

## THE WEDDING ROW APPROVES A SELECT FEW FOR EACH CATEGORY OF VENDORS.

By being a featured vendor you will be listed among an elite, present number of vendors per category. This provides our readers a more refined selection of vendors. Some categories have been filled to capacity, but TWR always takes requests due to some openings becoming available in time. \*If the category you desire already has the maximum SIX vendors, please email a request to be considered for that categories wait list.



## Featured Vendor

STARTING AT  
**\$600**  
ANNUALLY

**EACH VENDOR PROVIDES:**

- LOGO
- COVER PHOTO
- PHONE NUMBER
- WEBSITE ADDRESS
- & BRIEF DESCRIPTION (OPTIONAL)
- SOCIAL MEDIA LINKS

Payment in full is required prior to vendor listing publication.



# Thank You

FOR YOUR CONSIDERATION



/TheWeddingRow



/theweddingrow



/charlestonweddings



/TheWeddingRow

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