

CHARLESTON, SOUTH CAROLINA



2016

ADVERTISING & MEDIA KIT

• [www.TheWeddingRow.com](http://www.TheWeddingRow.com) •

# LOVE STYLED WELL.

THE WEDDING ROW IS CHARLESTON'S ULTIMATE RESOURCE FOR WEDDINGS. From the chic, to the elegant, to the over-the-top fabulous, we divulge all the details here. Whether you are a bride, a groom, or just wedding obsessed, The Wedding Row is here to explore, discuss, and share all things matrimonial. The wedding industry thrives in Charleston, and the creative minds behind the industry feed its growth. We feature a select collection of vendors who comprise the upper tier of their respective trades. Trailblazers in style, creativity, and service, their work consistently awes and inspires.



# TWR ANATOMY



SECONDARY NAVIGATION

PRIMARY NAVIGATION

BLOG POST

QUICK LINKS TO:  
SAVE THE DATE, PROMOTIONS  
& NEWSLETTER SIGNUP

TWR SOCIAL MEDIA

SEARCH BAR AND ARCHIVES

AD SPACE A  
See Page 6 for rates

AD SPACE B  
See Page 6 for rates

AD SPACE C  
See Page 6 for rates

AD SPACE D  
See Page 6 for rates

AD SPACE E  
See Page 6 for rates

# TWR

## STATISTICS



CHARLESTON IS A TOP DESTINATION WEDDING CITY FOR MANY REASONS. She is filled with gorgeous venues, spectacular views and many gifted professionals that transform mere weddings into works of art. TWR is a visual stage for all the posh details. Our goal is to synergistically work with the entire wedding community to share inspiration with brides and our wedding obsessed readers. Here are some tasty tidbits about our viewers...

97

COUNTRIES

6

CONTINENTS

OVER

5,000

MONTHLY VISITS

54%

OF VISITORS  
ARE NEW

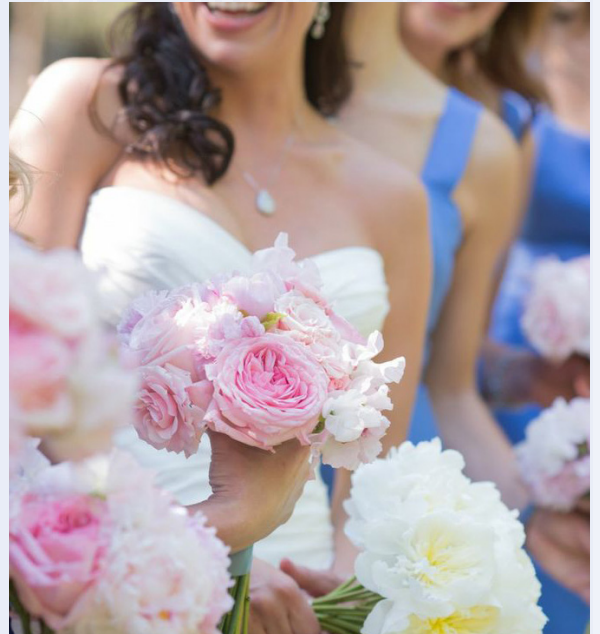
OVER

12,000

MONTHLY  
PAGE VIEWS

50%

VISIT MULTIPLE  
PAGES





# TWR

## ADVERTISING OPPORTUNITIES



WE HAVE A VARIETY OF CUSTOM ADVERTISING CAMPAIGNS AND PAYMENT OPTIONS AVAILABLE. All ads are subject to approval to ensure the aesthetic integrity of TWR. We reserve the right to not publish an Ad. We recommend Hoppmann Creative for assistance in Ad design, they offer our clients specialized rates... [info@hoppmanncreative.com](mailto:info@hoppmanncreative.com).

<p><b>A</b></p> <p>LARGE RECTANGLE</p>	<p><b>B</b></p> <p>SMALL RECTANGLE (UPPER)</p>	<p><b>C</b></p> <p>SQUARE</p>	<p><b>D</b></p> <p>SMALL RECTANGLE (LOWER)</p>	<p><b>E</b></p> <p>LARGE RECTANGLE (LOWER)</p>
<p><b>\$200</b></p> <p>MONTHLY <small>(To ensure equal visibility, ads rotate on each page refresh.)</small></p>	<p><b>\$175</b></p> <p>MONTHLY <small>(To ensure equal visibility, ads rotate on each page refresh.)</small></p>	<p><b>\$80</b></p> <p>MONTHLY <small>(To ensure equal visibility, ads rotate on each page refresh.)</small></p>	<p><b>\$150</b></p> <p>MONTHLY <small>(To ensure equal visibility, ads rotate on each page refresh.)</small></p>	<p><b>\$175</b></p> <p>MONTHLY <small>(To ensure equal visibility, ads rotate on each page refresh.)</small></p>
<p>284 (w) x 215 (h) PIXELS</p>	<p>284 (w) x 137 (h) PIXELS</p>	<p>137 (w) x 137 (h) PIXELS</p>	<p>284 (w) x 137 (h) PIXELS</p>	<p>284 (w) x 215 (h) PIXELS</p>
<p>72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE</p>	<p>72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE</p>	<p>72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE</p>	<p>72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE</p>	<p>72 DPI JPEG OR GIF LIMIT TO 3 FRAMES 30K MAX FILE SIZE</p>

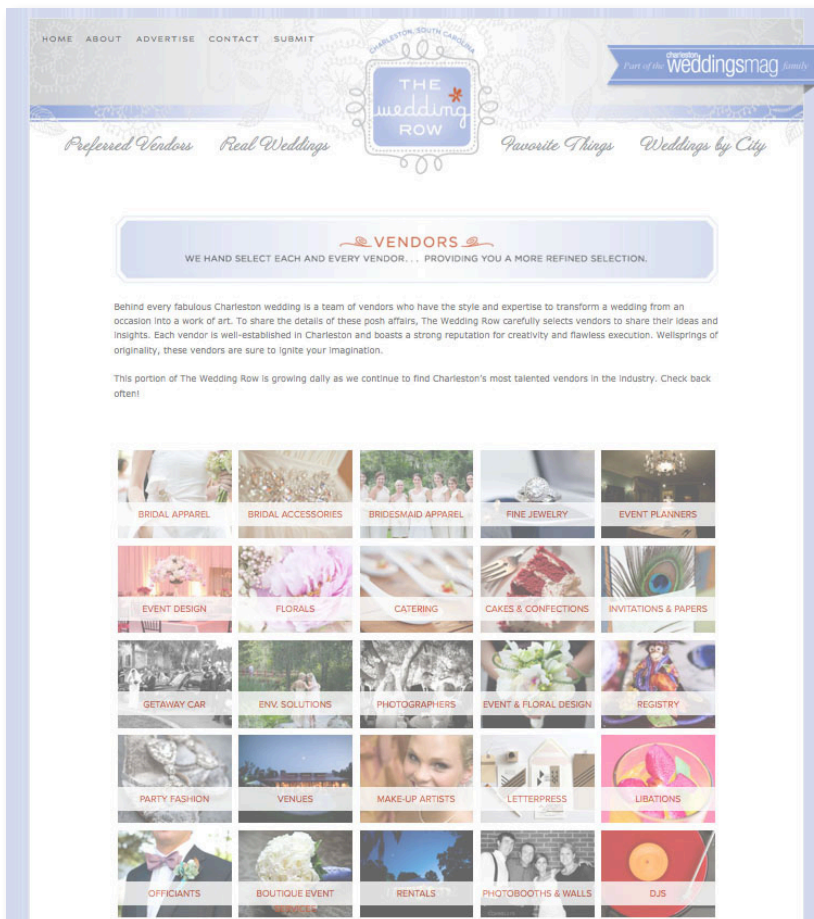
*Payment in full is required prior to ad publication.*

# TWR VENDOR OPPORTUNITIES



THE WEDDING ROW APPROVES A SELECT FEW FOR EACH CATEGORY OF VENDORS. By being a featured vendor you will be listed among an elite, present number of vendors per category. This provides our readers a more refined selection of vendors. Some categories have been filled to capacity, but TWR always takes request due to some openings may become available in time.

***\*If the category you desire already has the maximum FOUR vendors, please email a request to be considered for that categories wait list.***



## FEATURED VENDOR

STARTING AT  
**\$600**  
ANNUALLY

EACH VENDOR  
PROVIDES:

LOGO  
ONE FEATURE PHOTO  
PHONE NUMBER  
WEBSITE ADDRESS  
& BRIEF DESCRIPTION  
(OPTIONAL)  
SOCIAL MEDIA LINK

*Payment in full is required prior to vendor listing publication.*

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THANK YOU  
FOR YOUR CONSIDERATION



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